



Vulpes Market Research

The Global Research Hub

We are simple, insightful and action-oriented to cross the boundaries of Global Market Research.



Yes, we do anything for you in Research...

We are Global Full Service Market Research Company, providing services like Recruitment, Sampling, Data Collection, Processing, Analysis and Report writing to address your business break throughs, that helps your company to move further with more confidence. We design client customized market research solutions according to their interest and offering services in combination of online, qualitative and quantitative methodologies to get the results you're looking for.

Research designed around you...

Design >>Perform >> Deliver

We design, perform and deliver insights of your business, derived from uniquely collaborative approaches, which provides you with exceptional benefits and an outstanding return on your investment by facilitating with the new ideas that enhance the performance of the business.

Our professional and industry expertise team are dedicated to be at your service and cater all your market needs by providing Online & Offline market research services from Initial research proposal, Questionnaire design, global field work planning (Recruitment, interviewing, data collection & evaluation), survey programming, data processing, data analysis and report writing in an affordable budget plan.





Research Methodologies

PRIMARY RESEARCH:

Quantitative Research

- Omnibus survey
- Correlation and regression analysis methods



Qualitative Research

- Eye tracking
- Ethnographic market research
- In-house usage test(IHUT) & B-IHUT
- Tracking studies
- Mystery shopping
- Face-to-Face market research (F2F)
- Computer-assisted personal interviews (CAPI)
- Online and offline IDI'S(In-Depth Interviews)
- Dyads & triads
- Focus group discussions
- Virtual round table discussions (VRT)
- Telephone depth interviews (TDI)
- Web-assisted telephonic interviews
- Computer-assisted web interviewing
- Computer-assisted telephonic interviews

Online & Mobile research

- Mobile surveys
- Online panel surveys
- App download surveys
- Questionnaire DESIGN
- Survey programming and hosting



Other services:

- Medical Transcription
- Medical coding



SECONDARY RESEARCH:

- Desk Research
- Data mining
- Analysis & Reporting



Data Quality

Vulpes Research is one of the fastest growing companies in the online and mobile sample industry. Our innovative technology and experienced project managers ensure clients receive the highest quality data and fastest turn-around time in a rapidly changing marketplace.

Thorough checking on the respondent demographic, personal and etc suitability to the respective sample plan.

For online sample, we have multiple steps to filter the quality respondents as follows:

- Email validation/double opt-in
 - Bot/script detection
 - Identity challenge
 - Captcha
 - Geo-IP fencing
 - Relevant ID
 - Proxy rejection
 - Identity validation
- Open end quality assessment

VMR Success Structure



Organisation

- We connect Purpose, Capability & Resource

Business Growth

- We love the word "GROWTH". It means success

Sustainability

- Performance indicators are key of sustainability

Performance

- Failures and Threats increases your performance



Timely



Relevant



Attainable



Measurable



Specific

Faster & Smatter

Once we receive your request, you will get the smartest solution the faster ever.

Our 24*7 instant online web messenger will help anyone to reach us super fast, which means lesser turn around. You can find our web messenger at right bottom in the website.

Also to get instant reply to your request, our rfq@vulpesresearch is handeld by multiple managers, which means your request is never missed or delayed.

Reach Us...

<i>Messenger:</i>	www.vulpesresearch.com (24*7 Chat Room)
<i>e-mail :</i>	rfq@vulpesresearch.com
<i>Phone :</i>	+91 8886112255
<i>Skype :</i>	vulpesresearch
<i>LinkedIn :</i>	Vulpes Market Research



*" We all engage in market research as we act on the basis and results of our own research and theorizing."
Therefore, what we think affects the way we behave.*

So, research is a 24x7 living thing in us, but for you...